

université de neuchâtel, rue a.l breguet 1, 2000 neuchâtel



Swiss Anthropological Association (SAA) Annual Meeting
Colloque annuel de la SSE
SEG Jahrestagung



NORMS AND ALTERNATIVES

Anthropological approaches to practices and narratives of change

While the end of the 20th century has often been described as the end of history with the triumph of the Western democracies model, the last two decades have been characterized by renewed narratives of change, which turn around a sense that our global system of production and consumption has reached its limits. Within the civil society, and amongst certain key economic and political players worldwide, an increasing number of actors are promoting “alternatives” either to bring about, in the name of sustainability or social justice, smooth institutional change within existing paradigms (e.g. fair trade certification), to contest in a more radical way a society based on mass consumption and productivism (e.g. degrowth movements, alter-globalization, etc.), or to get already prepared to what is described as imminent and unavoidable collapse (as with “resilient” strategies for coping with climate change). These so-called alternatives are as open-ended as are the debates about the exact nature of change, its goals, and the ways to implement it. Although they are not new and often rearticulate in new ways long-lasting practices, they are enjoying a growing celebrity with a large coverage in the media. Accusations of naïve utopianism are directed to the most radical propositions. At the same time, more consensual initiatives are criticized for their proximity with dominant models, often characterized as neoliberal, postcolonial or simply nefarious.

The conference aims to encourage critical approaches to the concept of alternative and its materializations in concrete human projects. This idea of “alternatives” rests on the existence of supposedly dominant norms, and generally defines itself in opposition to them as if there were two separate “worlds”. It produces a range of binaries that shape our understanding of reality: power -vs- oppression; conventional -vs- alternative; sustainable -vs- unsustainable, market economy -vs- social economy, etc. Anthropological perspectives challenge such simplifications: beyond normative categorizations, they look at the concrete and lived experience of humans in specific social contexts and highlight the always processual, plural and contested nature of norms and categories that regulate their activities. They invite us to understand alternatives less in their opposition and more in their relation and interaction with the so-called dominant norms, thus looking at the diverse ways in which they engage with the dominant social order. While highlighting the messiness and diversity of practices they may uncover, anthropological approaches can also help gain a better understanding of how such “alternatives” may still bring about social change, sometimes in subtle ways by diversifying existing institutions, or on the contrary, how they may unexpectedly reinforce the wider social order. Furthermore, the problem of justice and the critique of inequality, prejudice and violence are central to the discipline’s trajectory (be it from a human right based or a power oriented perspective), suggesting both the complexity and ambiguity of these processes and the difficulty we may have evaluating their social value. Related to the conference theme then is the question: what role can and should anthropologists play in the construction and de-construction of “dominant” norms and their “alternatives”?

PROGRAMME

THURSDAY 9.11.2017

12:30–13:00		<i>Welcome desk and late registrations, in building hall, rue A.-L. Breguet 1</i>
13:30–16:00	R.308	Panel 1. Funds, Slogans, and Struggles: Global Gender Regime Through Alternative Narratives of Development
	R.301	Panel 2. Tinkering with sociotechnical worlds: “hacking” as locales, practices and narratives of change
16:00–16:30		<i>Coffee Break, Cafeteria, av. du 1er-Mars 26</i>
16:30–18:00	R. 301	Roundtable: Beyond academia: “Exploring and engaging in social change” organized by moderator Julie Perrin
18:15–19:45	R. 301	General Assembly SAA/SEG/SSE
20:30		<i>SAA Dinner at Restaurant “Chauffage” (not included in the registration)</i>

FRIDAY 10.11.2017

09:00–10:30	R.301	Panel 3a. Anthropology of Education: Negotiation and Juxtaposition of Conflicting Norms in Diversified Societies
	R. 308	Panel 4. The Premises and Promises of Alternative Norms in the Global Economy
10:30–11:00		<i>Coffee Break, Cafeteria, av. du 1er-Mars 26</i>
11:00–12:30	R.301	Panel 3a. Anthropology of Education: Negotiation and Juxtaposition of Conflicting Norms in Diversified Societies
	R. 308	Panel 4. The Premises and Promises of Alternative Norms in the Global Economy
12:30–14:00		<i>Lunch Break, Cafeteria, av. du 1er-Mars 26</i>
14:00–15:30	R. 301	Panel 3b. Anthropology of Education: Negotiation and Juxtaposition of Conflicting Norms in Diversified Societies
	R.C43	Panel 5. Vivre les normes de l'État
	R.308	Panel 6. Historiciser les alternatives
15:30–16:00		<i>Coffee Break, Cafeteria, av. du 1er-Mars 26</i>
16:00–18:00	R. 301	Panel 3b. Anthropology of Education: Negotiation and Juxtaposition of Conflicting Norms in Diversified Societies
	R.C43	Panel 5. Vivre les normes de l'État
	R.308	Panel 6. Historiciser les alternatives
18:00–20:00	R.301	Keynote Lecture: “Norms and alternatives: experimentations with collective food procurement” by Prof. Dr. Grasseni
20:00		<i>Conference Dinner (by registration only) at Restaurant “Max & Meuron”</i>

SATURDAY 11.11.2017

09:00–10:30	R.308	Panel 7. Christianity, Development, and the Poetics and Politics of “Sustainability”
	R. 301	Panel 8. Pictures in boxes: the video in ethnographic museums (CAV)
10:30–11:00		<i>Coffee Break, in building hall, rue A.-L. Breguet 1</i>
11:00–12:30	R. 308	Panel 7. Christianity, Development, and the Poetics and Politics of “Sustainability”
	R. 301	Panel 8. Pictures in boxes: the video in ethnographic museums (CAV)
12:30		<i>End of the conference: closing aperitif, hall 1st floor, av. du 1er Mars 26</i>

// Venue

1) Université de Neuchâtel
Rue A.-L. Breguet 1
2000 Neuchâtel

2) Université de Neuchâtel
Av. Du 1er-Mars 26
2000 Neuchâtel

// How to get there?

By car

- Direction Neuchâtel Centre
- Leave at Maladière

By public transports

From railway station

- Take Fun’ambule and get off at the last stop
- 3mn walk to symposium building

From city centre

- Take bus n° 101 (direction Marin) or n° 121 (direction “Piscines”)
- Get off bus stop “Université”
- 3mn walk to symposium building

// Room designation

Rooms 301 and 308 (3rd floor) are situated:
Rue A.-L. Breguet 1 (ALB1)

Room C43 (1st floor) is situated:
Av. du 1er-Mars 26

Coffee breaks takes place at:
Cafeteria des Facultés de droit et des sciences économiques
Av. du 1er-Mars 26



PANEL DESCRIPTION

Panel 1

Funds, Slogans, and Struggles: Global Gender Regime Through Alternative Narratives of Development

Thursday 9th November

Organisers: [Zeynep Sariaslan](#) and [Anna Elisabeth Kuijpers](#), University of Zürich

// 13:30–16:00

[Sirin Knecht](#), Max Planck Institute for Social Anthropology

Brokering Women's Rights: Grassroots Movements and Activism in Lebanon

[Francoise Grange Omokaro](#), Graduate Institute Geneva

A Global Gender Regime Under "Frictions" in Mali: Gender as a Power Performance in Transnational Encounters

[Angelica Wehrli](#), University of Luzern

Envisaged Gender Equality and the "Construction" of the Vietnamese Household

[Anna Elisabeth Kuijpers](#), University of Zürich

Alternatives in the Context of the Romantic Image of Slow Food Making in Halfeti

[Zeynep Sariaslan](#), University of Zürich

Ethnography of A Meeting: Conjuring Contexts while Mainstreaming Gender

// Moderation

[Annuska Derks](#), Assistant Professor, Department of Social Anthropology, University of Zürich

Panel 2

Tinkering with sociotechnical worlds: "hacking" as locales, practices and narratives of change

Thursday 9th November

Organisers: [David Bozzini](#) and [Eric Zufferey](#), University of Fribourg

// 13:30–16:00

[Monique Bolli](#), [Clément Renaud](#), [Marc Laperrouza](#) and [Florence Bideau Graezer](#), EPFL

Integrating alternatives: maker movements in China

[Gael Depoorter](#), CURAPP-ESS

Le hacking “libre” comme pratique de désenchantement de l’informatique et renouvellement de la figure de l’informaticien

[David Bozzini](#), University of Fribourg

Alternative models of security and the contention over cyberspace: the first three decades

[Zinaida Vasilyeva](#), University of Neuchâtel/ Leibniz-Institut für Länderkunde

Between “Pioneers’ House” and Silicon Valley: Russian Hackerspace on the crossroad of political imaginations

[Jérémie Grojnowski](#), University of Paris Nanterre

Le hacker et le paysan : figures croisées de la lutte pour la souveraineté technologique

[Eric Zufferey](#), University of Fribourg/University of Lille 1

Des hackers pris entre le désir de changer le travail et de changer la société

// Moderation

[Luis Felipe Murillo](#), Post-doctoral Researcher, Laboratoire Interdisciplinaire de Sociologie Economique (CNAM/CNRS)

Panel 3

Anthropology of Education: Negotiation and Juxtaposition of Conflicting Norms in Diversified Societies

Friday 10th November

Organisers: [Ursina Jäger](#), University of Zürich, and [Kathrin Oester](#), University of Bern

// Part 3a: 09:00–12:30

Keynote speaker: Prof. Dr. [Michalinos Zembylas](#), Open University of Cyprus

Challenging the Educational Norms of Empathising with the ‘Enemy’: Fractures and Failures, Possibilities and Impossibilities in an Ethnically Divided Society

[Olivia Killias](#), University of Zürich

Global Aspirations, Restricted Mobilities: Educational Migration to Malaysia

[Barbara Waldis](#), University of Applied Sciences and Arts Western Switzerland

Explorers – youths of the second immigration generation and their strategies to deal with contradictory expectations

// Part 3b: 14:00–18:00

Jeanne Rey and **Matthieu Bolay**, University of Fribourg

International schools as ‘cosmopolitan educational enclaves’. Overcoming the national paradigm?

Elisabeth Schubiger, University of Fribourg

Fostering the next generation of “responsible world leaders”. An Ethnography on International Education

Anna Ellmer, University of Vienna

“This mother is never there when we need something from her”: the paradoxical workings of “educational partnership” in a public kindergarten in Vienna

Stine Karen Nissen, University of Aarhus

Time and Temporality in Danish Elementary Schools

Panel 4

The Premises and Promises of Alternative Norms in the Global Economy

Friday 10th November

Organisers: **Johanna Mugler** and **Luisa Piart**, University of Bern

// 09:00–12:30

Leva Snikersproge, Graduate Institute Geneva

Stock Market Layoffs, or How the „Real“ Economy is Not an Alternative to Finance Capitalism

Stefan Leins, University of Zürich

Responsible Investing?: From a Normative Claim to a Speculative Practice

Philip Balsiger, University of Neuchâtel

Moral Markets, Boundary Struggles and Mechanisms of Control

Angela Lindt, University of Bern

Strategic Litigation in Peruvian Mining Conflicts: on the Possibilities of Using the National Legislation to Sue Transnational Corporations

Marina Gold, University of Bergen/University of Zürich

NGOs as the New Welfare State: Aid in the Context of the Corporate Power

Panel 5

Vivre les normes de l'État

Friday 10th November

Organisers: [Frédérique Leresche](#) and [Jean-Pierre Tabin](#), LIVES/HES-SO, Lausanne

// 14:00–18:00

[Sabrina Roduit](#), University of Geneva

Droit à la santé ou tourisme médical ? Entre normes de l'accès aux soins des non assurés et subjectivité des professionnels de santé

[Monica Aceti](#), University of Fribourg

Il faut capitaliser de la santé ! Des normes de promotion de l'activité physique saisies par des familles de quartiers pauvres

[Anne Lavanchy](#), University of Applied Sciences and Arts Western Switzerland

Quand personne ne décide... Les agents de l'État face aux normes d'intégration

[Jonathan Miaz](#), University of Lausanne and University of Strasbourg

Instruire les demandes d'asile en Suisse: droit, normes secondaires d'application et pratiques administratives

[Frédérique Leresche](#), LIVES/HES-SO, Lausanne

Le vécu du non-recours, une critique subalterne de l'État social ?

[Benoît Eyraud](#) and [Arnaud Béal](#), University of Lyon 2/Centre Max Weber

Vivre sous mesure de protection : le point de vue des personnes concernées

Panel 6

Historiciser les alternatives quelles recompositions des mobilisations et formes d'engagements citoyens porteurs d'une critique sociale et écologique ?

Friday 10th November

Organisers: [Marion Fresia](#), [Claudia Dubuis](#) and [Jérémy Forney](#), University of Neuchâtel

// 14:00–18:00

[Matthieu Hély](#), University of Versailles Saint Quentin en Yvelines

« There is no alternative » ? « Utopies réalistes » et ordre néolibéral

[Anne D'Orazio](#), ENSA Paris la Villette

L'habitat participatif entre alternative(s) et institutionnalisation, analyse critique d'une trajectoire militante de négociation pour une troisième voie

[Najate Zougari](#), University of Lausanne

« J'avais envie de faire quelque chose de mes dix doigts. » Les oscillations de l'entreprise artisanale entre pratiques gentrifiées et inscription dans un style de vie alternatif

[Catherine Rouvière](#), University of Paris 1 Panthéon Sorbonne-UMR

« Vivre autrement » loin des villes : « Le « retour à la terre », une matrice d'alternatives en France depuis les années 1960 »

[Jean-Baptiste Paranthoën](#), University of Nanterre

De la contestation du GATT aux AMAP. La métamorphose de la cause de l'Alliance entre les agriculteurs et les consommateurs

[Jérémy Voirol](#), University of Lausanne

L'« autochtonie » comme alternative à la société de consommation : enjeux de l'éthique promue par les intellectuels autochtones d'Otavalo (Andes équatoriennes) dans un contexte transnational

Panel 7

Christianity, Development, and the Poetics and Politics of "Sustainability"

Saturday 11th November

Organisers: [Heinzpeter Znoj](#) and [Christian Gerlach](#), University of Bern

// 09:00–12:30

[Sabine Zurschmitten](#), University of Bern

Regulating Succession: the challenge to secure the future of long-term development work in West Flores

[Barbara Schumacher](#), University of Fribourg

Swiss Catholic Mission in Rhodesia: an alternative development concept

[Maria Hughes](#), University of Zürich

Notions of mission. Protestant missionaries' understandings of the content and purpose of their profession

[Noëmi Rui](#), University of Bern

The development concept of the WCC and its adaption in Indonesia (1969 – 1991)

[Piet van Eeuwijk](#), University of Basel

The Making of Contextual Sustainable Development: Protestant Ethnic Churches in Eastern Indonesia and Their Discourses of Development

[Cyprianus Dale](#), University of Bern

Endogenous Christianity, Development, and Self-determination in West Papua

// Moderation

[Claudia Hoffmann](#), Post-doctoral Researcher, Faculty of Theology, University of Basel

Panel 8

Pictures in boxes: the video in ethnographic museums (CAV)

Saturday 11th November

Organisers: [Grégoire Mayor](#), University of Neuchâtel and [Michaela Schäuble](#), University of Bern

// 09:00–12:30

[Sophie Wagner](#), Ethnocineca Wien

Filming a museum. Behind the scenes of Vienna's Weltmuseum

[Perrine Saini](#), Musée d'ethnographie de Genève

Sur l'usage du film dans l'exposition "L'effet boomerang"

[Karin Leivategija](#), Estonian National Museum

Encountering Films in the Estonian National Museum

[Janine Prins](#), University of Leiden

Blending Video into a Colonial Heritage Experience

[Steffen Köhn](#), Freie Universität Berlin

The Humboldt-Lab and its Politics of Representation

[Baptiste Aubert](#), University of Neuchâtel

Filmer au village : jeu d'opportunités et de contraintes dans deux exercices de recherche filmée à Isérables (Valais)

Roundtable

Thursday 9th November

// 16:30–18:00

“Beyond academia: exploring and engaging in social change”

Organiser and moderator: [Julie Perrin](#), PhD Candidate, Anthropology Institute, University of Neuchâtel & LAHIC, EHESS Paris

How can social scientists engage in social change when researching suffering, violence and social injustice? What does (desirable) social change mean when dealing with domestic violence in Georgia or evicted people in Romania? To what extent do cyberscience in Switzerland or land dispossession in Philippines call for a peculiar form of commitment on the part of the researcher? This round table aims to share experiences and discuss different forms of activism and advocacy work. We will examine with four guests the opportunities opened by social media such blogs, twitter or open sources, as well as by forms of collaborations such as citizen science, exhibitions with artistic performances, public relations and international networking.

// Guests

[Agnieszka Dudrak](#), PhD Candidate, Anthropology Institute, University of Neuchâtel

[Laure Klotzer](#), Assistant Professor, Institute of Psychology and Education, University of Neuchâtel

[Michele Lancione](#), Senior Lecturer, Department of Urban Studies and Planning, University of Sheffield

[Irina Wenk](#), Senior Lecturer, Department of Social Anthropology and Cultural Studies, University of Zurich

Keynote lecture

Friday 10th November

// 18:00–20:00

“Norms and alternatives: experimentations with collective food procurement” by Prof. Dr. [Cristina Grasseni](#), Institute of Cultural Anthropology and Development Sociology, Leiden University

Collective food procurement is a ripe sociocultural arena and allows comparison to deliver a critical theory of citizenship. To an anthropological understanding of norms and alternatives, this adds a ‘meso’ level of sociocultural analysis. Food scenarios mostly focus on the ‘macro’ scale (food systems) or on the ‘micro’ scale (individual deliberations and habituated reflexes). Methodologically, anthropological approaches can match in-depth fieldwork observation with participants’ narratives, as well as using digital visual media to deliver collaborative and immersive ‘thick descriptions’ of the actor’s experiences and trajectories. Societal and local government stakeholders benefit from such comparative insights. I will draw on my ERC Consolidator project “Food citizens? Collective food procurement in European cities: solidarity and diversity, skills and scale” to sketch a potential comparison of the consequences of collective food acquisition and the effects of ‘food citizenship’ in different European cities. The anthropological focus lies on food as a mediator of sociocultural relations. Considerable attention goes to ‘smart’ urban food procurement, with little notice of the cultural diversity within Europe. For a growing urban population (80% by 2050), food is a mediator of relations within social networks, not only a commodity or nutrient. Eaters are not just consumers but social actors whose meaning-making depend on faith, gender, age, income, or kinship. How we procure and share food is thus central to cultural understandings of citizenship and of societal norms.

MORE INFORMATION...

// Registration

Conference registration until 3rd November 2017 online:

<http://www.sagw.ch/fr/seg/colloques.html>

Payment of registration online or on site (cash only, CHF only)

Admission fee:

Conference fee applies to all conference participants, including presenter and panel chairs

Members SSE/SEG/SAA & Non-member presenters:	50.- CHF
Students:	25.- CHF
Non-members:	80.- CHF

// Where to eat?

Restaurants/ Bars/ Cafés

L'Aubier

Organic Food

Rue du Château 1
2000 Neuchâtel
Tel +41 32 710 18 58
lecafe@aubier.ch

Chauffage Compris

Saisonal cooking

Rue des Moulins 37
2000 Neuchâtel
Tel +41 32 721 43 96
www.chauffage-compris.ch

L'ami-ami

Oriental-vegetarian-cooking

Rue du bassin 8
2000 Neuchâtel
<http://cafe-ami-ami.ch>

Max et Meuron

Passage Maximilien de
Meuron 4
2000 Neuchâtel
Tel +41 32 717 82 24
www.chezmaxetmeuron.ch

Paprika

Indian-pakistani cooking

Rue de l'Évole 39
2000 Neuchâtel
Tel +41 32.724.06.80
<http://paprika-food.ch/le-restaurant>

Thrace de soie

Thai cooking

Rue de l'Écluse 13
2000 Neuchâtel
Tel +41 32 725 00 60
www.lethai.ch

Crêperie chez Bach et Buck

Av. Du 1er-Mars 22
2000 Neuchâtel
Tel +41 32 725 63 53
<https://www.bachetbuck.ch>

Crêperie l'Annexe

Faubourg du Lac 31
2000 Neuchâtel
Tel +41 32 724 14 30
www.annexe.ch

Restaurant Mexicain le Cactus

Rue J.J. Lallemand 1
2000 Neuchâtel
Tel +41 32 710 08 68
www.cactus-resto.ch

Le Banneret

Specialized in Italian cooking

Rue du Bassin 8
2000 Neuchâtel
Tel +41 32 725 28 61
<http://www.restaurantlebanneret.ch>



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